

First Annual General Meeting of Pakistan Advertising Association was held at 3:00 p.m. on Thursday 30th September, 2016 at Karachi Boat Club, Karachi.

The Chairman, Syed Masood Hashmi, presided the meeting.

Mr. Hammad Tariq recited verses from the Holy Quran and the meeting called to order.

Mr. Waqar H. Haidri proposed to offer fateha for the departed soul of late Zahid Malik Sb., Publisher/Chief Editor of Daily Pakistan Observer who passed away on 1st of September, 2016. The proposal was seconded by Syed Masood Hashmi and the following condolence RESOLUTION was passed:-

RESOLVED this meeting of General Body of Pakistan Advertising Association expressed deepest sorrow on the sad demise of Mr. Zahid Malik. He will always be remembered for his innumerable contribution to Pakistan's print media & PAA.

The meeting offered Fateha for the departed Soul and prayed that his soul may rest in eternal Peace and May Allah give courage to the members of the bereaved family to bear this loss.

The meeting also offered Dua-e-Sehat for Mr. Akbar Ali, Managing Director Mass Advertising who is not feeling well for the last few months. The members present wished him good health in future and prayed May Allah give him good health.

ANNUAL REPORT

Syed Masood Hashmi highlighted the points and explained the activities of PAA since its inception the members appreciated the report and decided to adopt the same.

ADOPTION OF AUDITED ACCOUNTS OF PAA:

The Audited Accounts of PAA for the period ended 30th June, 2016 had already been circulated to member advertising agencies. After going through the accounts item by item by Syed Masood Hashmi proposed to adopt the Audited Accounts and Mr. Waqar H. Haidri seconded the proposal and the audited accounts were passed.

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TO APPOINT THE AUDITORS FOR THE YEAR 2016-2017

The Chairman informed the house that M/s SALAHUDDIN & CO., (Chartered Accountants), Karachi did their job very satisfactorily and we are satisfied with their work. Mr. Jawad Humayun proposed to appoint them as Auditors of PAA for the year 2016-2017. Mr. Mahmood Parekh seconded the proposal and M/s SALAHUDDIN & CO., were appointed.

The house also fixed and approved their remuneration of Rs.25, 000/- per year for the next financial year 2016-2017 as Auditors of PAA.

TO CONSIDER AND REVIEW THE MEMORANDUM AND ARTICLES OF ASSOCIATION OF PAA

The meeting discussed the matter and the Chairman advised to make changes in the Memorandum and Articles of Association of PAA. The members present proposed to make a committee for this purpose and the name of Mr. Ali Mandviwalla was proposed to lead the committee. The Chairman advised Mr. Ali Mandviwalla to hire a legal advisor on retainer ship basis for this purpose. The members unanimously approved the proposal.

ANY OTHER MATTER:

Syed Masood Hashmi informed the members about joint PAA and APNS meeting held at APNS house during the year with regard to monthly clearance system, similar meeting is to be conducted soon with PBA

Mr. M. Zeeshan Khan proposed to pass a Resolution in appreciation of the efforts and working of Mr. Ali Mandviwalla who arranged the meeting at Karachi Boat Club.

“This General Body of Pakistan Advertising Association RESOLVED and recorded its Appreciation for untiring efforts made by Mr. Ali Mandviwalla for arrangements made For the meeting at Karachi Boat Club.”

There after the meeting terminated with a vote of thanks to the Chairman.

TARIQ RASHEED
Secretary General

The following members were present.

1. Syed Masood Hashmi, Chairman PAA
2. Mr. Jawad Humayun, Senior Vice Chairman PAA
3. Mr. Waqar H. Haidri, Vice Chairman PAA
4. Mr. Ali Mandviwalla, Member CEC
5. Mr. Mahmood Parekh, Member CEC
6. Mr. Mubin Ahmed Malik, Member CEC
7. Ms. Seema Jaffer, Member CEC
8. Ms. Faiza Nadeem, Member CEC
9. Mr. Sohail Kismet, Member CEC
10. Mr. Zeeshan M. Khan, Member CEC
11. Mr. Nadeem Akbar, Member CEC
12. Mr. Gulzar Ali, Managing Director, ADARTS KARACHI (PVT) LTD.
13. Mr. Abdul Qadir Shah, Director, CONNECT MARKETING COMM. (PVT) LTD.,
14. Mr. Taharat Ali Khan, Chief Executive Officer, CONCEPT ONE ADVERTISING
15. Mr. Anis Thaver, Chief Executive Officer, G.H. THAYER & CO. (PVT) LTD.,
16. Mr. Khalid Rauf, Chief Executive Officer, LOWE & RAUF (PVT) LTD.,
17. Mr. Bashir Ahmed Khan, Chairman, MANHATTAN INTERNATIONAL LTD.,
18. Mr. Wasiq Ali Khan, CEO, MANHILL ADVERTISING & MARKETING LTD.,
19. Mr. Javed Qadeer Khan, Chief Executive Officer, MARKSMAN ADVERTISING
20. Mr. Bilal Tanveer, Chief Executive Officer, MAXIM ADVERTISING (PVT) LTD.
21. Mr. Anil Jiwat Vaswani, CEO, MAXSELL COMMUNICATIONS (PVT) LTD.,
22. Mr. Hanif Moosani, Chief Executive Officer, PRIME TIME COMMUNICATIONS
24. Mr. Shahnoor Ahmed, Chairman, SPECTRUM COMMUNICATIONS (PVT) LTD.,
25. Mr. Tabish Waqar, CEO, SPIDER 360 MEDIA (PVT) LTD.,
26. Ms. Fatima Kismet, CEO, MEDIAD COMMUNICATIONS (PVT) LTD.,
27. Syed Bilal Gauher, Director, BILAL ASSOCIATES
28. Mr. Ahmar Khan, CEO, O EXPERIENCE
29. Mr. Waqar Ikram, CEO, QUETZAL (PVT) LTD.,