

Syed Masood Hashmi
Chairman
Orient Communications (Pvt) Ltd
Orient House, 194-A S.M.C.H.S.,
Karachi
Email: chairman@paa.com.pk

Mr. Jawad Humayun
Senior Vice Chairman
Channel 7 Communication (Pvt) Ltd
House No.226, Street 61 E-11/3,
Islamabad
Email: sr.vicechairman@paa.com.pk

Mr. Waqar H. Haidri
Vice Chairman
Oktopus 360 Media (Pvt) Ltd
C-28-B, 24th Commercial Street
Phase-II Ext. DHA, Karachi
Email: vicechairman@paa.com.pk

**Members Central
Executive Committee**

Ms. Seema Jaffer
Bond Advertising (Pvt) Ltd
G-22/B-1. Park, Clifton Block 5,
Karachi
Email: seema.jaffer@paa.com.pk

Mr. Owais Hamid Khan
Ideas Workshop (Pvt) Ltd
40-A, First Floor, Jehlum Road,
G-8/1, Islamabad
Email: owais.hamid@paa.com.pk

Ms. Faiza Nadeem
Interlink Advertising (Pvt) Ltd
Mezzanine, 22-B Hajvery Plaza
Jinnah Avenue, Blue Area, Islamabad
Email: faiza.nadeem@paa.com.pk

Mr. Mahmood Parekh
MCM Advertising
Eveready Chambers
Mohammad Bin Qasim Road
Off I.I.Chundrigar Road, Karachi
Email: mahmood.parekh@paa.com.pk

Mr. Sohail Kisan
M. Communications (Pvt) Ltd
House 22-A, Main Nazim Uddin Road,
F-7/1. Islamabad
Email: sohail.kisan@paa.com.pk

Mr. Nadeem Akbar
Midas Communications Pakistan
(Pvt) Ltd
13-Hill Road, F-6/3, Islamabad
Email: nadeem.akbar@paa.com.pk

Mr. Mubin Ahmed Malik
Revolution Media (Pvt) Ltd
5-C II Shabbir Road, Lahore Cantt
Email: mubin.malik@paa.com.pk

Syed Mansoor Ali Zaidi
S.V. Advertising (Pvt) Ltd
2nd Floor Fatima Center
14-A Shahr-e-Fatima Jinnah,
Lahore
Email: sma.zaidi@paa.com.pk

Mr. Ali Mandviwalla
Synchronize Media (Pvt) Ltd
501, Syedna Taher Saifuddin
Memorial Foundation, Civil Lines
Beaumont Road, Karachi
Email: ali.mandviwalla@paa.com.pk

Mr. Numan Nabi Ahmed
The Brand Partnership (Pvt) Ltd
78-C, 13th Commercial Street DHA
Phase II, Ext. Karachi
Email: numan.nabi@paa.com.pk

Mr. M. Zeeshan Khan
TNI Communications
TNI House, 7-C, Street 2
Muslim Commercial Area Phase 6,
DHA, Karachi
Email: zeeshan.khan@paa.com.pk

Plot No. ST-4, Block-3, Adjacent Gulshan
Flyover, Opposite T.O. Clinic, Gulshan-e-Iqbal
Rashid Minhas Road, Karachi-75300
T : +92-21-34961933
+92-21-34961954
F : +92-21-34961806
E : secretarygeneral@paa.com.pk
contact@paa.com.pk
info@paa.com.pk
W : www.paa.com.pk



Ref: PAA/015/2017/228

Date: 31st January-2017

The Chief Executives
Art Directors / Creative Heads / Graphic Designers
Member Agencies of
Pakistan Advertising Association

Subject: **Logo Design and Theme Competition for AdAsia 2019
Lahore. Last Date:28.2.2017**

Dear Sirs / Madams,

We would like to inform you that Pakistan has won the bid to host the most influential advertising congress AdAsia in the year 2019 at Lahore.

The Central Executive Committee of Pakistan Advertising Association (PAA) in its meeting held at Islamabad on 20th January, 2017 has decided to send letter to its member advertising agencies requesting them for their participation in the competition for the designing of Logo & Theme for the AdAsia 2019 event, only one logo design & theme from your agency should be sent latest by 28.2.2017 to the Secretariat, Pakistan Advertising Association (PAA).

The judges would be nominated by the Central Executive Committee of Pakistan Advertising Association (PAA) and their decision to select a Logo & Theme will be final.

PAA will announce the name of the winner in a befitting manner and the lucky winner will be awarded full sponsorship package from Pakistan Advertising Association (PAA) to attend AdAsia 2017 at Bali, Indonesia.

You can download the creative brief by clicking www.adasialahore.com/brief please send your design CD and color print in a sealed envelop with your complete name, contact address, mobile & land line number, and a recent photograph along with a scanned copy of your CNIC/Smart Card to the following address.

Secretariat
Pakistan Advertising Association
Plot No. ST-4, Block -3, Adjacent Gulshan Flyover
Opposite T.O.Clinic, Rashid Minhas Road,
Gulshan-e-Iqbal.
Karachi-75300

So hit the fame and win a free trip to Bali, Indonesia.

Thank you,

Yours truly,



WAQAR H. HAIDRI
Vice Chairman &
Acting Secretary General