

PAA CEC
Minutes of Meeting
Date: 11th July, 2020, Day: Saturday, Time: 4:00 p.m.
Venue: Online Meeting through Zoom,
Gulshan-e-Iqbal, Karachi.



The meeting of PAA Central Executive Committee was called by the Chairman Mr. Waqar H. Haidri on 11th July, 2020 at 4:00 p.m. through online.

Attendance:

Meeting was chaired by Mr. Waqar H. Haidri, Chairman PAA and attended by the following:

1. Mr. Waqar H. Haidri
2. Mr. Jawad Humayun
3. Syed Ali Raza
4. Brig. Retd. M. Zubair Rehan
5. Mr. Nadeem Akbar
6. Mr. Wasiq Ali Khan
7. Mr. Sohail Aziz
8. Mr. Tabish Waqar
9. Mr. Kanwar M. Rashid

- Zoom Meeting started at 4:00 p.m. with the recitation of Quran-e-Pak.

- The members offered Fateha for the departed soul of late:-

Mr. Tariq Rasheed Secretary General, Pakistan Advertising Association.

The members acknowledge the services of Mr. Tariq Rasheed (Late) for his outstanding services towards the PAA for 25 Years.

- Election schedule alongwith approval of Election commission has been approved.
- A resolution has been passed & approved that Mr. Hammad Tariq will take charge as Acting Secretary General of PAA till such time new Secretary General appointed. Mr. Hammad Tariq will be authorized to represent PAA in all the matters.
- Minutes of the last PAA's CEC Meeting held on 26th February, 2020 at Karachi were approved.
- Mr. Hammad Tariq placed before the meeting Election Schedule of PAA for the year 2020-2021. The schedule approved for necessary circulation to Member Advertising Agencies as well as Regulator.
- Following are the names decided as an election commission for the upcoming election for the year 2020-2021.

- 1) Mr. Javed Qadeer Khan , Chief Executive Officer, Marksman Advertising., Karachi
- 2) Mian Mobeen Shafaat, Chief Executive Officer, Oak Media (Pvt) Ltd., Lahore.
- 3) Mr. Shabir Malik, Chief Executive Officer, Ad Age Communications (Pvt) Ltd., Islamabad.

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- Approval of the following advertising agencies for PAA membership:-

In Pursuant to the clause II of the Trade Organization Act 2013, the meeting took up the following applications for admission into PAA.

Corporate Membership:

- Sound & Vision (Pvt) Ltd., Lahore.
- Trend & Tricks Communication (Pvt) Ltd, Lahore.
- Uptick Ventures (Pvt) Ltd., Karachi.

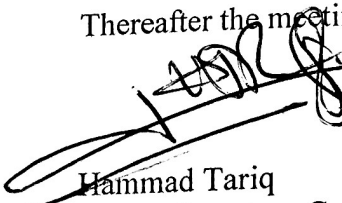
Associate Membership:

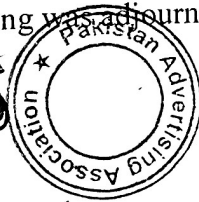
- Advantage The Creative Edge., Islamabad

Any Other Matter:

Mr. Hammad Tariq having CNIC No. 42201-5110034-7 to run the affairs of PAA Secretariat on temporarily basis.

Thereafter the meeting was adjourned with the vote of thanks to the Chair.


Hammad Tariq
Acting Secretary General




Wajid Ali
Chairman
Pakistan Advertising Association