**PRESCRIBED APPLICATION FORM FOR AN ASSOCIATE MEMBERSHIP**

The Secretary General

Pakistan Advertising Association

Karachi.

Dear Sir,

Please enroll us as an Associate Member of the Pakistan Advertising Association.

The required particulars and details are given below:-

1. Name of the Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Complete Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Ph: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. CONSTITUTION:

(i) If a Limited Co., give names of the

Directors and enclosed Memorandum

& Articles of Association. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(ii) If Proprietorship or partnership firm give

names of Proprietor or partners and

enclose Partnership deed. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(iii) Relevant experience of Proprietor /

Partner / Chief Executive. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. Number of Staff employed. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Detail of specialized services available. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. Any special service provided to an

advertising agencies. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. Any interest directly or indirectly with

the owner-ship of any advertising

agency ?state name of the agency. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. Three references (two of which should be

from PAA member agencies) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Name of person authorized to represent

in PAA. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(a) I/We agree to abide by the rules and regulations of PAA.

(b) I/We understand that an Associate Member has no voting right.

(c) I/We undertake not to give service to any advertisers (clients) directly

without prior consent in writing of the client’s appointed advertising agency.

(d) We undertake to agency commission of to the client’s appointed agency.

(e) Cheque / Pay Order / Demand Draft, for Rs. 10,000/= alongwith AFAA Subscription Rs. 2,000/-in the name of Pakistan Advertising Association being Annual Subscription for the year ended, 2020 is enclosed.

(f) I/we undertake to make Annual Subscription fee timely.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of the person making Signature and seal of

this application with designation the company

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

This application should be proposed and seconded by any two Members of

PAA:

Proposed by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Seconded by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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