**PRESCRIBED APPLICATION FORM FOR CORPORATE MEMBER**

The Secretary General,

Pakistan Advertising Association

Karachi.

Please enroll us as a Corporate Member of the Pakistan Advertising Association. The required Particulars and details are given below:-

1. Name of the Company\_\_­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Complete address (Head Office) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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 Ph: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Name of the Branches (s), if any\_\_\_\_\_\_\_\_\_\_\_ 4. Date of establishment\_\_\_\_\_\_\_\_\_\_\_

5. Whether accredited to: APNS €PBA 

6. CONSTITUTION:

(i) If a Limited co., give names of the Directors and

 enclosed Memorandum & Articles of Association. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(ii) If Proprietorship or Partnership firm give names

 of Proprietor or partners and enclose Partnership

 deed. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(iii) Relevant experience of Proprietor / Partner / Chief

 Executive. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. If it is a full fledged Advertising Agency provide details

 of Client service, Creative, Media & Production

 Department \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. Give name of 5 major clients, and their proposed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 budget who have appointed you as their Advertising

 Agency, Photostat copies of letters are to be \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 enclosed

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 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Give name of a senior most official who will represent

 Your Organisation in the Association \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

10. We have also read the Memorandum and Articles of Association of PAA and agreed with it and undertaken to abide by all rules and Regulations and decision of Central Executive Committee of the Association taken from time to time.

11. Cheque / Pay Order / Demand Draft, for Rs. 75,000/= alongwith AFAA Subscription Rs. 2,000/- in the name of Pakistan Advertising Association being Annual Subscription for the year ended, 2021 is enclosed.

12. I/We undertake to make Annual Subscription fee timely.

 Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Designation\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Office Seal\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_

 Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Proposed by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Seconded by:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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